



ADVERTISING CONTRACT

Excalibur, yearbook
North Star, newspaper
FHNtoday.com, online
FHNgameday.com, online
FHNtodayTV, broadcast

FHN PUBLICATIONS

Publications Department - Room 026
Francis Howell North High School
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St. Charles, MO 63303
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www.FHNtoday.com - www.FHNgameday.com

Name of Firm _____

Street address _____

City, State, Zip _____

Fax _____

Phone _____

Email _____

Person to contact _____

Mechanical Requirements:

Display ads in the North Star are based on column inch size.

The Excalibur and North Star will typeset and design all ads if so desired.

This contract, once signed by both parties, shall constitute a binding agreement. Either party may break this contract through written notification. This must arrive at FHNHS no later than two weeks prior to publication.

The North Star and Excalibur staffs may review or reject any copy or illustration that does not meet the standards of acceptance. No advertisements for products illegal for the majority of high school readers will be accepted.

When an advertisement contains an error which is not the fault of the advertiser, the liability of the North Star will be a correct insertion. The correction must be published in the next issue following the error.

Hours:

Information about ads may be obtained by calling 636-851-5107 between 7 a.m. and 2 p.m. The publications adviser is Aaron Manfull.

Services:

All typesetting done by the North Star and Excalibur staffs on display ads is free, as is design. All North Star Advertisers will receive a **free** subscription to the publication as well.

Yearbook advertisers purchasing a \$200 ad or larger are entitled to a free yearbook. Newspaper advertisers advertising at least \$200 will receive a free yearbook also. (\$50 value) \$200 of ads will also get advertisers a free web ad for the year (another \$50 value).

2014-2015 North Star Publication Dates:

- _____ #1 Wednesday, September 17 (Homecoming)
- _____ #2 Wednesday, October 8 (Fall Break, Halloween)
- _____ #3 Wednesday, November 5 (Thanksgiving, Christmas, Winter Holidays)
- _____ #4 Tuesday, November 25 (Thanksgiving, Christmas, Winter Holidays, New Year)
- _____ #5 Wednesday, December 17 (Christmas, Winter Holidays, New Year) (Valentine's Day, Spring Break, College Night, Winter Dance)
- _____ #6 Wednesday, January 21 (Winter Dance, Spring Break)
- _____ #7 Wednesday, February 11 (Spring Break)
- _____ #8 Wednesday, March 4 (Spring Break, St. Patrick's Day, Prom)
- _____ #9 Wednesday, April 1 (Prom)
- _____ #10 Wednesday, April 15 (Prom)
- _____ #11 Wednesday, May 13 (Graduation, Summer)

2014-15 Excalibur will be available in August 2015
check us out online at: www.FHNtoday.com, www.FHNgameday.com

All ads are billed on Oct. 1, 2014, unless alternative arrangements are made with Aaron Manfull. Ads may be paid in advance, and advertisers are entitled to a 10% deduction for pre-payment on sale day. Bills not settled by Nov. 1, 2014, will incur an additional fee. Fee will be 20% original contract and assessed on Nov. 1, 2014. An additional 20% of the original balance will be added the first of each month until the bill has been paid.

if billing, please initial stating you read above _____

Yearbook ad
size

Newspaper ad
size

Web ad
size

Yearbook ad
price

Newspaper ad
price

Web ad
price

CASH \$ _____

CHECK \$ _____

BILL \$ _____

SPEND \$200?

- I would like a FREE 2015 Excalibur yearbook.
- I would like to donate the FREE yearbook to a needy FHN student

*feel free to make additional notes, sketches on back of contract or separate sheet of paper

signature of advertiser date

printed name of advertiser date

signature of student Representative date

printed name of student Representative date

signature of district Representative date

printed name of district Representative date