

*NORTH STAR Ad Price Chart	1/9 2.4 x 3.1 in. <i>NEW - full color</i>	2/9 2.4 x 6.6 in. <i>NEW - full color</i> 5% discount p/col. in.	1/3 2.4 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.	2/3 5.0 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.	full 7.6 x 10 in. <i>NEW - full color</i> 5% discount p/col. in.
1	<i>Sorry, not available</i>	<u>\$57</u> \$51.30	<u>\$85.50</u> \$76.95	<u>\$171</u> \$153.90	<u>\$256.50</u> \$230.85
2	<u>\$60</u> \$54	<u>\$114</u> \$102.60	<u>\$171</u> \$153.90	<u>\$342</u> \$307.80	<u>\$513</u> \$461.70
3	<u>\$90</u> \$81	<u>\$171</u> \$153.90	<u>\$256.50</u> \$230.85	<u>\$513</u> \$461.70	<u>\$769.50</u> \$692.55
4	<u>\$120</u> \$108	<u>\$228</u> \$205.20	<u>\$342</u> \$307.80	<u>\$684</u> \$615.60	<u>\$1026</u> \$923.40
5 <i>5% discount p/col. in.</i>	<u>\$142.50</u> \$128.25	<u>\$270</u> \$243	<u>\$405</u> \$364.50	<u>\$810</u> \$729	<u>\$1215</u> \$1093.50
6 <i>5% discount p/col. in.</i>	<u>\$171</u> \$153.90	<u>\$324</u> \$291.60	<u>\$486</u> \$437.40	<u>\$972</u> \$874.80	<u>\$1458</u> \$1312.20
7 <i>5% discount p/col. in.</i>	<u>\$199.50</u> \$179.55	<u>\$378</u> \$340.20	<u>\$567</u> \$510.30	<u>\$1134</u> \$1020.60	<u>\$1701</u> \$1530.90
8 <i>5% discount p/col. in.</i>	<u>\$228</u> \$205.20	<u>\$432</u> \$388.80	<u>\$649.50</u> \$584.82	<u>\$1299</u> \$1169.64	<u>\$1944</u> \$1749.60
9 <i>5% discount p/col. in.</i>	<u>\$256.50</u> \$230.85	<u>\$486</u> \$437.40	<u>\$729</u> \$656.10	<u>\$1458</u> \$1,312.20	<u>\$2187</u> \$1968.30
10 <i>5% discount p/col. in.</i>	<u>\$285</u> \$256.5	<u>\$540</u> \$486	<u>\$810</u> \$729	<u>\$1620</u> \$1458	<u>\$2430</u> \$2187
11 <i>5% discount p/col. in.</i>	<u>\$313.50</u> \$282.15	<u>\$594</u> \$534.60	<u>\$891</u> \$801.90	<u>\$1782</u> \$1603.80	<u>\$2673</u> \$2405.70

Advertise \$200 or more and get

- free yearbook (\$50value)
- free advertising on publication Web site
- all ads that are \$200 or more prior to prepayment qualify

Inserts

- \$100* per issue if inserts supplied by advertiser
- \$175* if advertiser would like staff to photocopy insert (B&W only)
- \$250* if advertiser would like staff to design and photocopy insert (B&W only)

- staff can insert full color inserts but cannot reproduce them. Full color inserts must be supplied by advertiser.

*(10% prepayment discount applies)

Web advertising

- for \$50 you can have your ad appear on the publication Web site all year. The site is updated daily. Placement will vary. www.FHNtoday.com & FHNgameday.com

Special Ads

- Back Cover:** \$400/issue
- Inside Front Cover:** \$350/issue
- Inside Back Cover:** \$350/issue

10% prepayment discount will apply.

Call for special pricing on multiple issues

sold on a first come/ first served basis